



## **Privacy Policy**

### **Effective Date: 07/01/2024**

#### **1. Introduction**

Welcome to nachcares.org (the "Website"). The North Alabama Coalition for the Homeless ("NACH", "we", "us", "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our Website.

#### **2. Information We Collect**

We may collect information about you in a variety of ways. The information we may collect on the Website includes:

- Personal Data: Personally identifiable information, such as your name, shipping address, email address, and telephone number, that you voluntarily give to us.
- Derivative Data: Information our servers automatically collect when you access the Website, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Website.

#### **3. Use of Your Information**

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Website to:

- Create and manage your account.
- Process your transactions and send you related information, including purchase confirmations and invoices.
- Send administrative information to you, such as information regarding the Website and changes to our terms, conditions, and policies.
- Respond to your comments, questions, and provide customer service.
- Send you marketing communications, unless you have opted out of such communications.
- Improve the Website.

#### **4. Disclosure of Your Information**

We do not sell or share personal information with third parties for marketing/promotional purposes. Your personal information is kept confidential and is not disclosed to any outside organizations, except as required by law or with your explicit consent.

#### **5. SMS Disclosure**

By providing a telephone number and submitting a form on our Website, you are consenting to be contacted by SMS text message from NACH. Message frequency may vary. Message and data rates may apply. Reply STOP to opt out of further messaging. Reply HELP for more information.

#### **6. Security of Your Information**

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

#### **7. Changes to this Privacy Policy**

We may update this Privacy Policy from time to time in order to reflect changes to our practices or for other operational, legal, or regulatory reasons.